



### ***Diversity & Inclusion: The Foundation of a Sustainable Business***

**The Challenge:** Companies understand the importance of diversity and inclusion, but don't know how to create and model this culture of trust.

Studies show a multiplicity of reasons diversity and inclusion are necessary for an ultimately profitable and sustainable company. The crippling effect of turnover and replacement costs are only the tip of the iceberg when it comes to the financial drain due to a non-inclusive workforce. Research confirms the potential for enhanced productivity, innovation and well being when working in an inclusive culture. But the first steps elude those tasked with making the cultural shift.

**The Solution:** There is much neuroscientific evidence to suggest that the way in which we converse and communicate with others involves the part of the brain where trust is built. At DRIVEN, we use the groundbreaking methods of Conversational Intelligence® to coach your employees toward developing relationships that lead to better business through trust.

#### Workshops

- Experiential study and practice of the Conversational Essentials that are the foundation to building a culture of trust

#### Teambuilding

- Understanding unconscious bias will lead to realizations of how words create inclusive and exclusive cultures. This will culminate in co-created values philosophy

#### Asynchronous Content

- Video, readings, and podcast selections for private practice and reflection on the neuroscience of effective communication and emotional intelligence

#### ExperiMentors

- Self-created and peer-supported action plans and structured opportunities for reflection, pivoting and celebrating successes with colleagues

#### Coaching

- Team and individual coaching from DRIVEN experts to ensure that every participant can sustain and expand upon their growth

#### **Benefits for all**

- ✓ Engaged, productive, happier & healthier employees
- ✓ Culturally competent and inclusive workplaces
  - ✓ Increased staff retention
  - ✓ Enhanced profits